



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser **United States Chamber of Commerce (9445**
Agency/T-Code **Mentzer Media Services, Inc. (3427)/833926**
Buyer **CLOYD,ELISE**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political - Issue (1068)**
Brand **US CHAMBER COMMERCE (66936)**
Acct Types **National/Political**
Est/Headline **2054/06338922**
Demo
Revision
Comments **US CHAMBER
US CHAMBER OF COMMERCE**

Invoice **635910**
Inv Date **9/30/2012**
Terms **Net 30**
Contract **333248**
Bill Type **Standard**
Period **8/27/2012 - 9/30/2012**

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type **No/Normal**
Package
Gen. Date **10/1/2012 4:51:43PM**

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-1, F-1	09/26/12 7:42AM (We)	00:30	2012USCC002	\$3000.00	
1.0	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-1, F-1	09/26/12 8:59AM (We)	00:30	2012USCC002	\$3000.00	
1.0	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-1, F-1	09/27/12 7:43AM (Th)	00:30	2012USCC002	\$3000.00	
1.0	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-1, F-1	09/28/12 7:55AM (Fr)	00:30	2012USCC002	\$3000.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	09/26/12 12:40PM (We)	00:30	2012USCC002	\$1800.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	09/27/12 12:24PM (Th)	00:30	2012USCC002	\$1800.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	09/28/12 12:28PM (Fr)	00:30	2012USCC002	\$1800.00	
3.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	09/26/12 5:43PM (We)	00:30	2012USCC002	\$3300.00	
3.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	09/27/12 5:23PM (Th)	00:30	2012USCC002	\$3300.00	
3.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	09/28/12 5:44PM (Fr)	00:30	2012USCC002	\$3300.00	
4.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1, F-1	09/26/12 6:00PM (We)	00:30	2012USCC002	\$4500.00	
4.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1, F-1	09/27/12 6:13PM (Th)	00:30	2012USCC002	\$4500.00	
4.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1, F-1	09/28/12 6:00PM (Fr)	00:30	2012USCC002	\$4500.00	
5.0	Spot	7:00:00PM- 7:30:00	Day, W-1, Th-1, F-1	09/26/12 7:29PM (We)	00:30	2012USCC002	\$5500.00	
5.0	Spot	7:00:00PM- 7:30:00	Day, W-1, Th-1, F-1	09/27/12 7:24PM (Th)	00:30	2012USCC002	\$5500.00	
5.0	Spot	7:00:00PM- 7:30:00	Day, W-1, Th-1, F-1	09/28/12 7:13PM (Fr)	00:30	2012USCC002	\$5500.00	
7.0	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Su-1	09/26/12 11:14PM (We)	00:30	2012USCC002	\$3000.00	
7.0	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Su-1	09/27/12 11:34PM (Th)	00:30	2012USCC002	\$3000.00	
7.0	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Su-1	09/28/12 11:29PM (Fr)	00:30	2012USCC002	\$3000.00	
7.0	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Su-1	09/30/12 11:30PM (Su)	00:30	2012USCC002	\$3000.00	
8.0	Spot	8:00:00PM- 9:00:00	Day, F-1	09/28/12 8:01PM (Fr)	00:30	2012USCC002	\$6000.00	
9.0	Spot	12:00:00PM-12:30:00	Day, Sa-1	09/29/12 12:26PM (Sa)	00:30	2012USCC002	\$1000.00	
10.0	Spot	7:00:00PM- 8:00:00	Day, Sa-2	09/29/12 7:29PM (Sa)	00:30	2012USCC002	\$2750.00	
10.0	Spot	7:00:00PM- 8:00:00	Day, Sa-2	09/29/12 7:53PM (Sa)	00:30	2012USCC002	\$2750.00	
11.0	Spot	12:00:00PM-12:30:00	Day, Su-1	09/30/12 12:26PM (Su)	00:30	2012USCC002	\$1200.00	
12.0	Spot	6:00:00PM- 6:30:00	Day, Su-1	09/30/12 6:29PM (Su)	00:30	2012USCC002	\$3000.00	
13.0	Spot	11:30:00PM-12:00:00	Day, Su-1	09/30/12 12:00AM (Su)	00:30	2012USCC002	\$1300.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$87,300.00
Commission	(\$13,095.00)
Net Total	\$74,205.00

Total Spots **27**

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.